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Christoph Burger studied business administration and economics at the University of Saarbrücken (Germany), the Hochschule St. Gallen (Switzerland), and the University of Michigan, Ann Arbor (USA)

He has taught microeconomics at the University of Ann Arbor, was project leader at Otto Versand, worked as a strategy consultant at Arthur D. Little and as an independent consultant, and was vice president at the Bertelsmann Buch AG.

At ESMT, Christoph directs and teaches in the open enrollment programs as well as in customized executive programs for clients such as BDI, Deutsche Lufthansa, E.ON, and European Business Congress. He has previously taught in the MBA program of Guanghua School of Management of Peking University and the EMBA and CEO program of CKGSB. He also runs discussion forums such as the Climate Lunch series together with the German industry association BDI and the World Wildlife Fund WWF.

His current research focus is on long-term industry development, specifically in the energy sector, and decision making and negotiations.